

A release for real news

Permanent context is complete. Bracketed fields are reserved for a future verified announcement.

Template status

This is a reusable structure, not an announcement that a launch or event has occurred. Replace announcement fields only when the news is confirmed.

Release header

[FOR IMMEDIATE RELEASE or EMBARGOED UNTIL date, time, timezone]

[Headline stating confirmed news]

[One sentence explaining the user benefit]

Dateline and lead

[Confirmed location], [publication date]. Habpic, the mobile habit app created by Jesse Wisdom, [confirmed announcement]. [Who can use it, from when, and why it matters].

Supporting story

[Explain what changed and how the experience works. Use current product descriptions for feature language.]

[State release platforms, version, eligibility, and pricing where confirmed. Link to a store listing or release note.]

Founder quote

"Habpic exists because completed effort deserves more than a disappearing checkmark. A photo gives progress a memory."

Jesse Wisdom, founder of Habpic. This previously published quote may accompany appropriate product context. Request a fresh quote for news requiring one; do not attribute a new quote without approval.

Ready to accompany the news

Product context

Habpic is a mobile habit app that makes everyday effort visible. Capture photos for your routines, revisit your progress, and decorate selected memories with collectible frames and stickers. Simple Habits, focus sessions, reminders, and weekly recaps give you ways to stay consistent, even when a week goes differently than planned.

Current boilerplate

Habpic is a mobile habit app created by Jesse Wisdom. It turns everyday effort into a visual history, with Photo and Simple Habits, focus sessions, reminders, and creative rewards. Selected photos can become decorated Gallery memories. Habpic is free to start, with an optional Habpic Pro subscription. Learn more at <https://www.habpic.app>.

Media contact

Jesse Wisdom, founder and creator of Habpic

press@habpic.app | Interviews, review access, and publication assets.

Official links

Website: <https://www.habpic.app>

Press: <https://www.habpic.app/en/press>

App Store: <https://apps.apple.com/us/app/habpic-photo-habit-tracker/id6762055211>

Google Play: <https://play.google.com/store/apps/details?id=com.habpic.habittracker>

Privacy: <https://www.habpic.app/en/privacy>

Terms: <https://www.habpic.app/en/terms>

Before issuing

Confirm announcement date, availability, quote approval, and commercial terms. Preserve asset credits. This template makes no claim of a partnership, award, funding round, or launch.