

Short descriptions

Copy for introductions, listings, newsletters, and product coverage.

One line

Habpic turns everyday habits into a photo history worth keeping.

25 words

Habpic turns everyday habits into a photo history worth keeping, with creative rewards, focus sessions, and gentle encouragement from Mina to help you keep returning.

50 words

Habpic is a mobile habit app that makes everyday effort visible. Capture photos for your routines, revisit your progress, and decorate selected memories with collectible frames and stickers. Simple Habits, focus sessions, reminders, and weekly recaps give you ways to stay consistent, even when a week goes differently than planned.

100 words

Habpic turns everyday habits into a visual record of the life you are building. Choose Photo Habits to capture your effort or Simple Habits for a quick checkmark. Earn Sparkles, collect creative items, and decorate selected photos in your Gallery. Mina, Habpic's visual companion, brings encouragement to progress and comeback moments. Focus sessions, flexible schedules, reminders, streaks, and analytics help you understand your routines. Weekly recaps bring your pictures and effort together in a story to revisit. Optional Proof Pacts add private accountability with friends when enabled. Habpic is free to start, with additional features available through optional Habpic Pro.

Publication context

These descriptions cover the expanded experience preparing for internal device testing. Confirm release availability before stating that every feature is publicly available.

The longer story

Long description

Habpic makes everyday effort easier to see. A photo of a finished run, a reading session, or a meal becomes part of a habit's visual history. Routines that do not need a photo can use a simple checkmark.

That history gives users something to return to after a missed day. Scheduled rest days do not count as failures. Streaks and analytics show patterns, while Mina brings a friendly presence to progress and comeback moments.

Habpic gives effort a creative destination. Users earn Sparkles through habits and completed focus sessions, then spend them on collectible items they can keep using. Selected photos become independent Gallery memories, decorated with frames, stickers, tape, and drawing.

Focus sessions make room for work. Reminders and widgets keep routines close. Weekly recaps bring recent effort together, while optional Proof Pacts let invited friends share chosen habits and control which photos appear.

Boilerplate

Habpic is a mobile habit app created by Jesse Wisdom. It turns everyday effort into a visual history, with Photo and Simple Habits, focus sessions, reminders, and creative rewards. Selected photos can become decorated Gallery memories. Habpic is free to start, with an optional Habpic Pro subscription. Learn more at <https://www.habpic.app>.

What Habpic is

A personal habit record with photos, optional checkmark completion, focused work, and creative rewards.

What Habpic is not

A medical treatment, lie detector, public social feed, or guarantee of habit formation. Photos are personal records, not independent verification that an activity occurred.

Names and feature language

Approved terminology

Habpic: one word, capital H. Habpic Pro: the optional subscription.

Photo Habit and Simple Habit: recurring habits completed by photo or checkmark.

Gallery: selected, decorated memories. Proof history: the habit's chronological photos.

Sparkles: in-app reward currency for collectible purchases. Collectibles: permanently owned creative items, not consumable quantities.

Achievements: progress milestones. Choice chests: milestone rewards offering an item choice.

Proof Pacts: optional, invite-based accountability. Mina: Habpic's visual companion.

Weekly recap or My Habpic Week: the weekly photo-and-statistics story. Focus sessions: concentrated work with configurable breaks.

Key feature summary

Record: photos, checkmarks, flexible schedules, personal history.

Create: Gallery, frames, stickers, tape, drawing, and saved looks.

Return: Sparkles, achievements, chests, streaks, and weekly recaps.

Support: focus sessions, reminders, widgets, analytics, and optional Proof Pacts.

Reusable positioning

For someone starting again: a missed day does not erase the photos already taken.

For a creative person: real-life effort supplies the material for a collection.

For focused work: a finished session contributes to progress and rewards.

Avoid

Do not claim every habit requires photos, that Habpic verifies honesty, that it is the only app of its kind, or that it delivers proven clinical or retention outcomes.