

Habpic Fact Sheet

A photo habit app that turns everyday effort into a collection worth keeping.



Your habits, in pictures.

At a glance

Product: Habpic. Founder and creator: Jesse Wisdom, based in Nigeria.

Category: mobile habits and productivity. Platforms: iOS and Android.

Model: free to start, with optional Habpic Pro. Purchase terms and prices are shown in the app.

Why it exists

Progress can feel abstract when the only record is a tick or a broken streak. Habpic gives everyday effort a photo history people can see, revisit, and personalize.

Who it is for

People who respond to visual memories and creative rewards; students and focused workers; people returning to routines after a missed day.

Current stage

An existing public product, with the expanded Gallery and gamification update preparing for TestFlight and Google Play Internal Testing. This kit reflects the current codebase; public availability depends on the released version.

The product at a glance

Capture and keep

Photo Habits record a picture; Simple Habits use a checkmark. Selected proof photos become independent Gallery memories decorated with frames, stickers, tape, and drawing.

Earn and return

Sparkles buy reusable collectibles. Achievements and milestone choice chests celebrate progress. Streaks follow scheduled days; weekly recaps bring recent effort together.

Support the routine

Focus sessions, breaks, ambient sounds, reminders, widgets, and analytics. Optional Proof Pacts offer invite-based accountability and control over shared photos, subject to service enablement.

Languages

Current app: English, German, Spanish, French, and Japanese.

Official links

Website: <https://www.habpic.app>

Press: <https://www.habpic.app/en/press>

App Store: <https://apps.apple.com/us/app/habpic-photo-habit-tracker/id6762055211>

Google Play: <https://play.google.com/store/apps/details?id=com.habpic.habittracker>

Privacy: <https://www.habpic.app/en/privacy>

Terms: <https://www.habpic.app/en/terms>

Media contact

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Interviews, review access, approved imagery, and current availability.